



the
migraine
trust

MTIS 2024

5-8 September
Hilton Metropole London

www.mtis2024.org



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Key Dates

Abstract submission deadline	17 May 2024
Early bird registration rate expires	7 June 2024
Late breaking abstract portal opens	5 July 2024
Late breaking abstract portal closes	19 July 2024
Standard registration rate expires	30 August 2024

Welcome letter

Let us invite you to London for the 20th Migraine Trust International Symposium.

The 20th biennial Migraine Trust International Symposium will be held in 2024 in London and we would love to see you there.

MTIS 2024 will be held in person in London, and we will continue to offer virtual content to maximise our impact and dissemination.

First held in 1976, MTIS is the world's longest established headache conference.

Our meeting ensures clinicians and scientists interested in headache can join our most important stakeholder: headache patients, particularly with migraine, and those who care for them to share new information and experiences. The latest understanding of headache biology, novel treatments and information on the impacts of migraine affects all attendees.

London has always been an attractive location for an international audience with its flair and history under-pinned by the globally-recognised patient-driven organisation - The Migraine Trust.

For 2024 there will be an outstanding scientific programme including teaching courses and an opportunity to present the latest abstracts.

A Patient Day will be provided on the final afternoon.

We will have industry-driven satellites where new and exciting therapies will be presented.

We are looking forward to welcoming you back to London for another great meeting.



A handwritten signature in black ink that reads "P J Goadsby".

Peter Goadsby
Chair of the
Scientific Programme
Committee MTIS



A handwritten signature in black ink that reads "Rob Music".

Rob Music
Chief Executive,
The Migraine Trust



Key information

Event dates

5-8 September 2024

Event website

Full details of the 20th Biennial Migraine Trust International Symposium can be found on the event website at the following link mtis2024.org.

Venue

London Hilton Metropole
225 Edgware Rd, London W2 1JU

[Click here](https://mtis2024.org) for website.

MTIS 2024 will take place at the London Hilton Metropole. The Metropole is centrally located in London and a short distance from Edgware Road tube station and close to Paddington and Marylebone rail stations. The Heathrow Express service and the new Elizabeth Line run from Heathrow Airport directly to Paddington station. The Eurostar terminal at St Pancras station is 10 minutes from the Metropole. A spa, gym and swimming pool are available at the Metropole for all hotel guests.

MTIS 2024 will return to the West Wing of the Metropole Hotel. The West Wing has its own designated entrance

and registration area. The exhibition will be housed within the Richmond Suite.

Contact

Any queries regarding sponsorship and exhibition for the 20th Biennial Migraine Trust International Symposium (MTIS 2024) should be directed to the organisers at MTIS@conferencecollective.co.uk.

Who attends and why...

MTIS 2024 will very much be a global meeting with approximately 1,000 international delegates expected to attend in person and 200+ joining online.

This International Symposium is a platform for scientific exchange and offers a high standard educational programme, making it the best place to learn about the latest patient focused advances in the field of headache and migraine. By presenting this meeting as in-person plus event, we intend to continue our objective of giving access to the highest quality content to as many participants as possible.

A large percentage of attendees are university based Clinical Practitioners, Clinical Researchers and Research Fellows.

Teaching courses are offered free of charge on Thursday morning, prior to the official start of the Congress. These aim to advance the education of general practitioners, allied health professionals and the public in the subject of migraine, in particular but not exclusively, by raising awareness of migraine, its causes and effects amongst the same.



Key information

Why you should attend?

At MTIS2022 90 nationalities were represented, making the Migraine Trust International Symposium a truly international congress.

MTIS 2024 will continue the format of an integrated symposium programme providing exclusive opportunities for live and virtual showcase. The MTIS committee will work with sponsors to co-ordinate symposia that complement the scientific content.

This is a key opportunity to meet and showcase your products to some of the biggest names in the world of migraine and headache.

Who benefits from your participation?

The Migraine Trust will use any surplus generated from MTIS2024 to continue to fund and promote migraine research.

The generous support of our sponsors and exhibitors allows us to continue with this vital work in support of patients and their families.

Additional benefits

All stand packages include a virtual stand on the online platform allowing you the opportunity to showcase your brand onsite and online. Integrated technology between the onsite app and virtual platform enables you to network with delegates in London and across the globe.

There is also the opportunity to have your symposia streamed and recorded and added to the on-demand library for delegates to view at their leisure.

All delegates who purchase an onsite pass or digital pass will have access to the virtual platform, live streaming and the on-demand library.

OK, so you've read why you should attend, what do you do next?

Decide on your sponsorship budget

The total amount of your sponsorship will determine the level of recognition your sponsorship receives e.g. platinum, gold or silver. In turn, we will reward your organisation with a number of entitlements.

We appreciate your on-going support, these congresses would not be possible without your contribution.

Select your preference of items, let us know what you are interested in and we will develop the options and share with you for review and approval

We've listened to your feedback on sponsorship opportunities and have devised options that are flexible and fit all budgets.

Review the various opportunities around symposia, exhibition, branded items and educational support over the following pages. You will be provided with a link to the booking system, which goes live on Friday 1st December at 16:00 GMT. If you have any questions in the meantime, please contact us at MTIS@conferencecollective.co.uk

The team will do the rest by sharing a full overview and the total cost for the selected items. An invoice will be raised for 50% and shared with full confirmation of your bespoke package.

If you are looking to expand your current business relationships, prospect for new ones or launch a new service/product, the following opportunities will enable you to achieve these goals and your marketing objectives. Our exhibition and sponsorship opportunities are designed to suit all budgets and will help you gain a significant competitive advantage. We are flexible in supporting you with your exposure ideas so please feel free to contact us for a non-obligatory discussion.

MTIS 2024 initial timetable

Below is an outline of the exhibition times and outline programme for MTIS 2024

Thursday 5 September 2024		
10:00 - 12:30	Teaching courses - 1-4	Parallel Rooms
12:30 - 14:30	Networking Lunch	Richmond Suite
14:30 - 15:30	Registration	Foyer
15:30 - 15:45	Opening Session	Kensington Suite
15:45 - 16:15	Plenary 1 - MacDonald Critchley Lecture	Kensington Suite
16:30 - 17:30	Industry Symposium 1	Kensington Suite
17:30 - 19:30	Welcome reception	Richmond Suite

Friday 6 September 2024		
08:00 - 09:00	Industry Symposia 2	Kensington Suite
09:00 - 10:30	Plenary Session 2	Kensington Suite
10:30 - 11:00	Coffee Break	Richmond Suite
11:00 - 12:00	Oral Communications 1	Kensington Suite
12:00 - 13:00	Industry Symposia 3	Kensington Suite
13.00 - 14.30	Lunch	Richmond Suite
13.05 - 13.35	Product Theatre 1	Richmond Suite
13:35 - 14:30	Digital poster booths Session 1	Richmond Suite
13:30 - 14:30	Scientific talk in Silent Theatre	Richmond Suite
14:30 - 15:30	Parallel Session	Parallel Room
14:30 - 15:30	Parallel Session	Parallel Room
15:30 - 16:00	Coffee Break	Richmond Suite
16:00 - 17:00	Plenary 3 - Migraine Trust Lecture	Kensington Suite
17.00 - 18.00	Industry Symposia 4	Kensington Suite

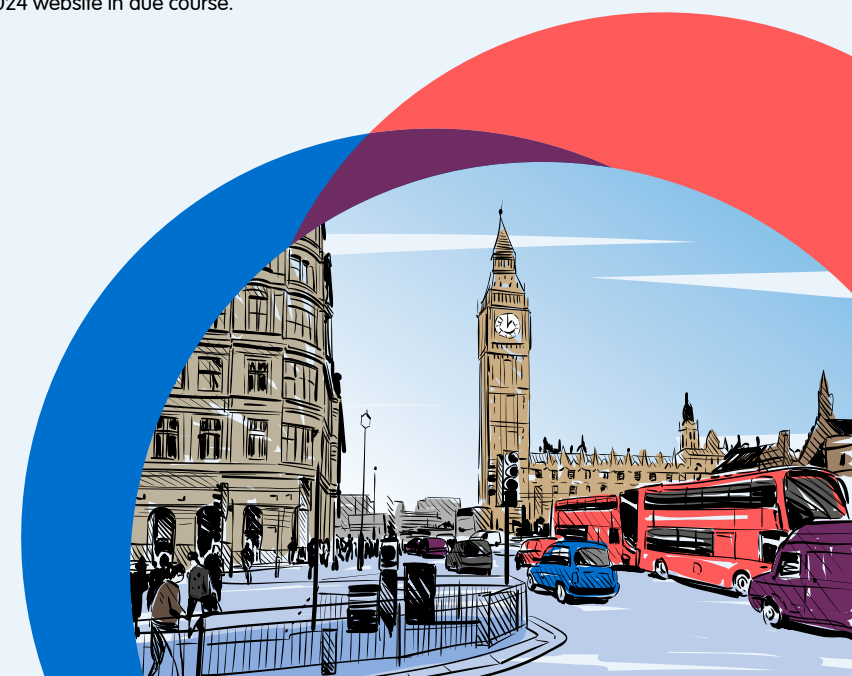


MTIS 2024 initial timetable

Saturday 7 September 2024		
07:30 - 08:30	Industry Symposia 5	Kensington Suite
08:30 - 10:00	Plenary Session 4	Kensington Suite
10:00 - 10:30	Coffee Break	Richmond Suite
10:30 - 11:30	Parallel Session	Parallel Room
10:30 - 11:30	Parallel Session	Parallel Room
11:30 - 12:30	Industry Symposia 6	Kensington Suite
12:30 - 13:30	Lunch 30-minute Product Theatre 2	Richmond Suite
13:30 - 14:30	Digital poster booths Session 2	Richmond Suite
13:30 - 14:30	Scientific talk in exhibition auditorium	Richmond Suite
14:30 - 15:00	30-minute Product Theatre 3	Richmond Suite
15:00-16:00	Oral Communications 2	Kensington Suite
16:00 - 17:30	Parallel Session	Parallel Room
16:00 - 17:30	Parallel Session	Parallel Room
17:30 - 18.30	Industry Symposia 7	Kensington Suite

Sunday 8 September 2024		
08:00 - 09:30	Plenary session 5	Kensington Suite
09:30 - 11:00	Plenary Session 6	Kensington Suite
11:00 - 11:30	Coffee break	Richmond Suite
11:30 - 13:00	Plenary Session 7	Kensington Suite
13:00 - 13:30	Closing remarks	Kensington Suite

Please note the timings included here are to be used as a guide only and are subject to change. The programme will be published on the MTIS 2024 website in due course.



Sponsorship acknowledgements

- All levels of sponsors will be acknowledged on the MTIS 2024 website and delegate materials based on their level of spend.
- Sponsors that achieve a certain level of sponsorship will receive additional benefits as a thank you for their level of support depending on your choice of Symposia slot, exhibition stand and other packages.

Platinum Sponsorship Spend

£140,000+ (+VAT)

Sponsors that commit to a level of spend totaling £140,000 +VAT or higher will receive the following additional items on top of their chosen items

- Ten additional exhibitor passes
- Eight additional onsite delegate passes
- 2 x E-shot sent by the organisers, on your behalf, to MTIS 2024 delegates
- Full page advert within the programme book, in addition to the advert secured for symposia
- Delegate list sent three weeks prior to the event*
- Delegate list sent post event*
- Hyperlink and logo on MTIS 2024 website
- Four push notifications in event app and platform

Gold Sponsorship Spend

£110,000+ (+VAT)

Sponsors that commit to a level of spend totaling £110,000 +VAT or higher will receive the following additional items on top of their chosen items

- Six additional exhibitor passes
- Six additional onsite delegate passes
- E-shot sent by the organisers, on your behalf, to MTIS 2024 delegates
- Delegate list sent post event
- Hyperlink and logo on MTIS 2024 website
- Two push notifications in event app and platform

Silver Sponsorship Spend

£70,000 + VAT

Sponsors that commit to a level of spend totaling £70,000 +VAT or higher will receive the following additional items on top of their chosen items

- Four additional exhibitor passes
- Four additional onsite delegate passes
- Delegate list sent post event
- Hyperlink and logo on MTIS 2024 website
- One push notification in event app and platform

Symposia Programme

The industry symposia programme is a hugely important part of the MTIS 2024 scientific programme.

Following feedback from the audience and industry we have once again included a range of industry symposia from smaller bite-sized sessions to the option for longer one hour sessions. You will have the options to live stream and/or record your symposia for on online viewing - please contact the sponsorship team for more information on recording and streaming.

For the one hour symposia these will be held in the Kensington Suite with space for a larger audience. All one hour symposia opportunities are entirely exclusive, no other symposia, programme sessions or meetings will take place whilst the satellite symposia are taking place.

For the bite-sized 30 and 15 minute sessions these will take place in smaller auditoriums in the exhibition space during the refreshment breaks.

Satellite symposia options include:

- Space / Room rental - all symposia will take place in the main Kensington Suite or exhibition auditoria
- Standard congress AV equipment suitable for audience and room size
- Opportunity to erect pop-up banner and dress inside of meeting space 15-30 minutes in advance of symposium (subject to prior sessions within scientific conference programme)
- Opportunity to display A3 posters at key locations throughout the conference centre (three posters should be printed by the sponsor and handed to the event organisers on arrival at the conference. Posters will be managed/ displayed by the event organisers in advance of the symposium)
- Symposium programme featured on the event website and listed within the final programme book
- Full page advert within printed programme book
- Push notification within the event app highlighting your symposium 45 minutes before the session takes place

Symposia Programme

Thursday 5 September 2024			Price
16:30 - 17:30	Industry symposium 1	Kensington Suite	£80,000+VAT

Friday 6 September 2024			Price
08:00 - 09:00	Industry Symposia 2	Kensington Suite	£60,000+VAT
12:30 - 13:30	Industry Symposia 3	Kensington Suite	£80,000+VAT
13:05 - 13:35	Product Theatre 1	Richmond Suite	£37,500+VAT
17:00 - 18:00	Industry Symposia 4	Kensington Suite	£80,000+VAT

Saturday 7 September 2024			Price
07:30 - 08:30	Industry Symposia 5	Kensington Suite	£60,000+VAT
11:30 - 12:30	Industry Symposia 6	Kensington Suite	£80,000+VAT
12:30 - 13:00	Lunch 30 minute Product Theatre 2	Richmond Suite	£37,500+VAT
17.30 - 18.30	Industry Symposia 7	Kensington Suite	£80,000+VAT

Applications for Satellite Symposia

Applications for sponsorship opportunities for MTIS 2024 will open on Friday 1 December 2023 at 16:00 GMT. All partners will be sent details of the booking process prior to this date. Symposia will be allocated on a first-come, first-served basis from 1 December 2023. Bookings will only be confirmed once a completed application has been completed.

In the meantime, if you have any queries about the symposia, or any other opportunities in the prospectus, please email the Secretariat at MTIS@conferencecollective.co.uk and we will be happy to answer your questions.

Symposia Programme

Important Satellite Symposia Guidelines

Satellite Symposia and special events must be approved by The Migraine Trust.

Applications and proposed programmes for Satellite Symposia are to be drawn up by the sponsoring company and must be submitted to the Scientific Committee (via the organisers) for consideration no later than 31 May 2024 (all satellite symposia booked after 31 May 2024 will be handled on a case-by-case basis). All satellite symposia sponsors are requested to submit their preferred symposia slot at the time of application, which will be reviewed and considered by the Scientific Committee - the intention of this review process is to prevent competing symposia being scheduled on the same day/time.

For any queries regarding this application process please contact MTIS@conferencecollective.co.uk. Proposals will be considered/approved by The Migraine Trust prior to confirmation to the sponsoring company.

All Satellite Symposia programmes will be published in the final programme book and on the dedicated Satellite Symposia page of the event website in advance of the meeting. If you do not wish to have your Satellite Symposium Programme published on the website in advance of the meeting, please inform us in writing as soon as possible.

Other symposia or symposia-like-events are strictly prohibited between 07:00 on Thursday 5 September 2024 until 14:00 on Sunday 8 September 2024.

- Sponsors should select topics and speakers.
- Programmes must be submitted to the organisers for approval by the Organising and Scientific Committees
- In addition to the sponsorship fee, sponsors are responsible for the travel, accommodation and onsite costs for speakers and chairs.
- Sponsors are responsible for contacting the speakers and chair of their symposia to make all necessary arrangements and provide room and timing information.

- Times and dates of the Satellite Symposia sessions will be announced on the congress website. The full session programme will be published in the final programme book and on the congress website.
- Any promotional material to be placed in the congress venue will require approval from The Migraine Trust.



Exhibition

As part of the 20th Biennial Migraine Trust International Symposium an exhibition space will provide a unique opportunity for your organisation to showcase your products, services and educational programmes. The catering stations will be housed within the same area as the exhibition stands with the scientific posters in a neighbouring space. This will create great footfall throughout all days of the symposium providing exposure to your organisation. The exhibition will be the focus for networking and information exchange. The Welcome Reception on the evening of Thursday 5th September 2024 will be held within the exhibition hall.

Following the positive feedback on the inclusion of the provision of modular stands in 2022, we will be providing this sustainable option for 2024. Sponsors will have the opportunity to choose from a number of customisable modular stands allowing you to save money on design and build of bespoke stands. The stands have been designed to ensure a more open exhibition floor space which is conducive to networking and engagement. They are a sustainable option and will contribute to reducing the carbon footprint of the Congress.

Exhibition stands are available in three options;

Tier 1 - £50,000 +VAT (inc. 8 exhibitor passes)

Tier 2 - £27,500 +VAT (inc. 4 exhibitor passes)

Tier 3 - £10,000 +VAT (inc. 2 exhibitor passes)

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Tier 1 includes 40 sqm stand space Tier 2 includes 25 sqm stand space

Both Tiers 1 & 2 also include:

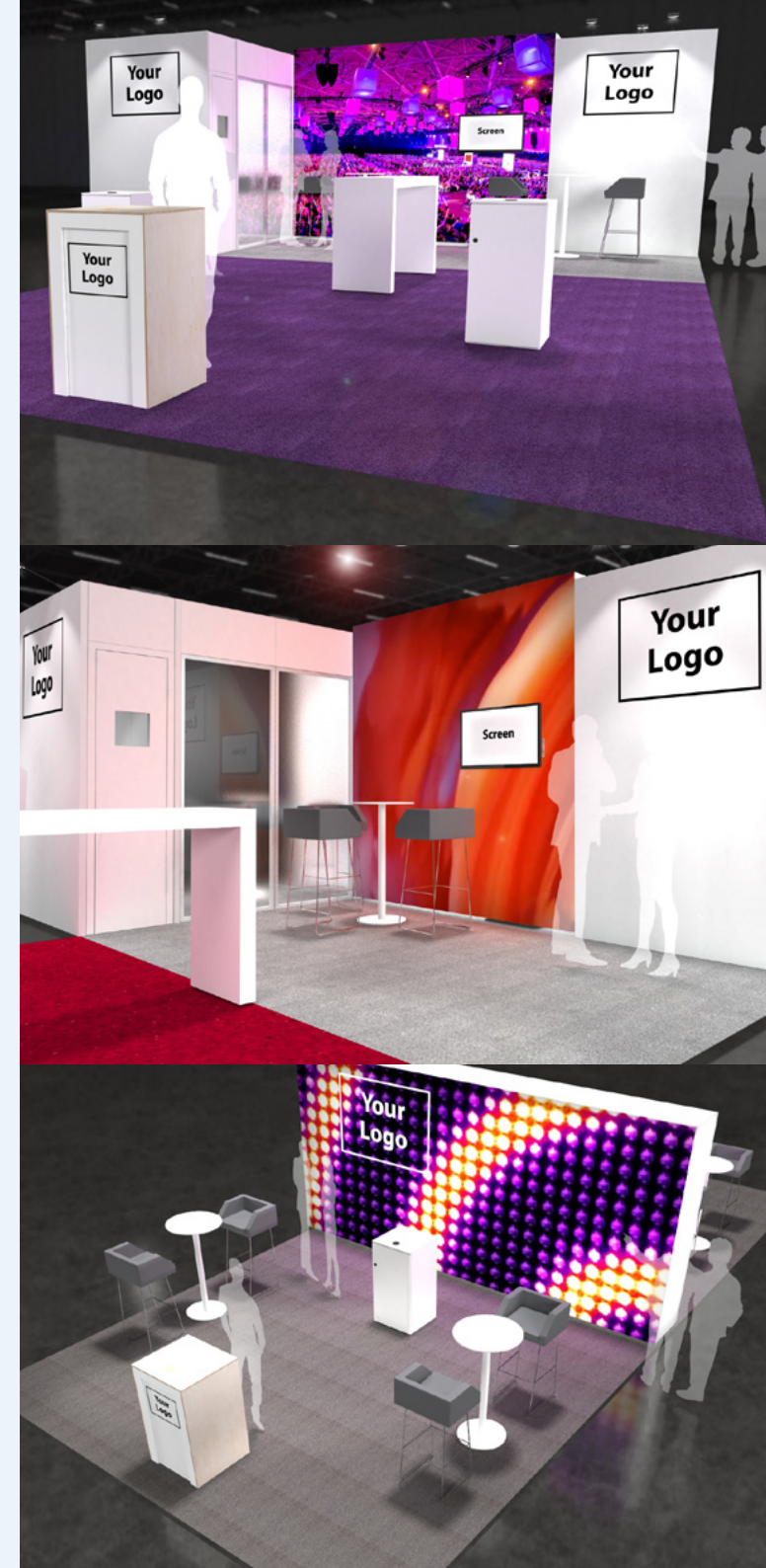
- Graphic printing for stand space
- Lounge style seating
- Lighting (appropriate number of spotlights, dependent on size of stand)
- Electrical supply
- Logo, company description and contact details in the final programme
- Acknowledgement on the congress website
- Virtual exhibition profile on hybrid platform

Tiers 3 includes:

- 9 sqm modular stand space (including graphic printing)
- Lighting (appropriate number of spotlights, dependent on size of stand)
- Electrical supply
- Logo, company description and contact details in the final programme
- Acknowledgement on the congress website

Optional extras - price on request

- Furniture, AV including TV screens, laptops and iPads to showcase content



Exhibitor entitlements

Reservation of exhibition space

All reservations for exhibition space are subject to approval by the Conference Secretariat on behalf of The Migraine Trust. Please use the booking system to reserve your preferred exhibition space.

The Migraine Trust reserves the right to refuse applications from companies not meeting standards required or expected, as well as the right to curtail or to close exhibits that reflect unfavourably on the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of exhibition staff, etc.

Assignment of exhibition space

Space will be assigned as requested wherever possible. The Conference Secretariat on behalf of The Migraine Trust, will make every possible effort to assign exhibitors to their preferred location. Exhibitors wishing to avoid assignment of space adjacent to that of a particular competitor should indicate so on their application.

Careful consideration will be given to all requests. However, the Conference Secretariat cannot guarantee acceptance of these requests. The Conference Collective, on behalf of The Migraine Trust, reserves the right to relocate or reassign booths at any time for the overall benefit of the

congress. If a preferred space is not available, it is the practice of the Conference Collective Ltd to contact each company to discuss alternative space availabilities.

How to book exhibition space

A completed application must be received listing your organisation's preferred exhibition space. Instructions for the application process will be provided separately.

Please take the time to review the Terms and Conditions accompanying this prospectus.



Additional items

All rates in GBP and exclusive of VAT	Description
£17,500 +VAT	<p>Welcome reception</p> <ul style="list-style-type: none"> • The welcome reception is the only official social activity during MTIS 2024. It is the first opportunity delegates have to meet with colleagues and industry partners • The reception takes place on the evening of Thursday 5th September • This partnership opportunity gives your organisation exposure during this important social and networking event • Sponsors will receive up to four roller banners highlighting their support, acknowledgement within the programme book and the opportunity to supply branded napkins for use during the reception
£9,000 +VAT	<p>Pocket programme book sponsorship</p> <ul style="list-style-type: none"> • Every onsite delegate and speaker will receive a copy of the printed pocket programme book. <p>Sponsorship of this item would include:</p> <ul style="list-style-type: none"> • An advertisement or your company logo on the back cover • Two full page adverts within the programme book • Acknowledgement as final programme sponsor (your logo) on the front cover • Acknowledgement on the MTIS 2024 website, hyperlinked to your company website
From £1,250 +VAT	<p>Full page advert within the programme book</p> <ul style="list-style-type: none"> • £3,000 +VAT inside front cover • £1,250 +VAT inside page
£7,500 +VAT	<p>On-demand 60 mins session</p> <ul style="list-style-type: none"> • Pre recorded content within the on-demand area of the hybrid platform

Educational support

The congress plays an important role in bringing together professionals to discuss new ideas and share knowledge. Attendance at events such as these is becoming increasingly harder for delegates and speakers to fund. An educational grant in support of the congress assists with making a valuable contribution to the success, quality and variety of the event.

The educational grant opportunities listed below are managed in compliance with relevant accreditation and industry compliance criteria. In line with the congress code of conduct companies providing grants may not influence the topic, speaker selection or any other aspect of the content or presentation.

No promotional, commercial or advertising materials may be included in the educational support opportunities. All support will be acknowledged within the congress materials.

Educational support opportunities	
All rates in GBP and exclusive of VAT	Description
£50,000 +VAT	E-posters area <ul style="list-style-type: none">• The scientific poster sessions are a hugely important and popular part of the MTIS 2024 programme• Supporting this area aligns your organisation's belief in current research and study• Your organisation's logo and branding will be included on the e-poster stations which will be available for delegates to use throughout each day of MTIS 2024 and also the focus of the dedicated poster walk sessions
£17,500 +VAT	Educational grants <ul style="list-style-type: none">• It is important to ensure that junior colleagues or colleagues from lower income countries are able to attend events such as MTIS 2024• Attendance from Trainees or regions that are underrepresented adds a huge amount of value for all delegates as they have the opportunity to share valuable experience and insights• Educational grants are used to support travel and registration fees for those attending from lower income countries or junior colleagues

Educational support

Educational support opportunities	
All rates in GBP and exclusive of VAT	Description
£3,500 +VAT	Speaker support - travel for invited speakers from Europe <ul style="list-style-type: none">Your organisation would be acknowledged for assisting with travel for some of the key speakers
£5,000 +VAT	Speaker support – travel for invited speakers from the rest of the world <ul style="list-style-type: none">Your organisation would be acknowledged for assisting with travel for some of the key speakers
£9,000 +VAT	Conference App - Sole Sponsorship Opportunity <ul style="list-style-type: none">Sponsorship of the 2024 conference app which will be available to download for all registered delegates, speakers and fellow exhibitors. The app will be fully customised according to the conference branding and it is anticipated it will be used by over 1,000+ attendees to check the daily programme, view the delegate list, receive update notifications from organisers, initiate interaction during sessions and provide networking opportunities via digital business cards. This opportunity will provide sponsors with brand visibility to delegates in the build up to, during and after the conference. Sponsorship Benefits: <ul style="list-style-type: none">Logo and link to company website as part of rotating banner on app homepage and other featured pages throughout

The sponsorship opportunities listed above are not finite. If you have your own ideas or ambitions for a bespoke package, please contact MTIS@conferencecollective.co.uk for an open conversation.

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